

2025 Board of Directors



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Introduces

INSPI Pro Academy

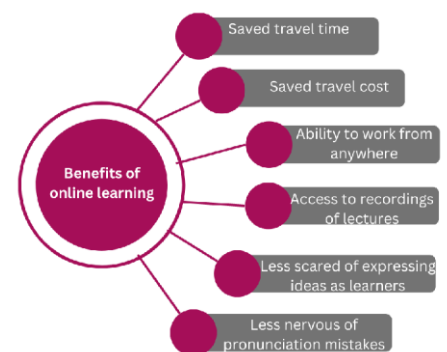
Your INspi Board has been working diligently to expand the benefits your membership brings to you. We are excited to announce our new **INSPI Pro Academy**, a virtual training program that allows you access to training that requires no travel and no scheduling on a specific day or time. And, if a particular program is especially helpful, you will be able to view it as many times as you wish.

These training programs will be offered to you in 2025 as a result of partnerships with a variety of organizations you may already know—E-Chatter, Bold Crow AI, and Kelmar Global, just to name a few. We will offer programs once each quarter starting in February. Access to these programs is through your Member Portal on the INspi website.

Our first program, presented by E-Chatter, will offer insight into Dating, Social, and Financial apps. We have previewed this training, and we think you will find it very helpful.

Please watch your email for further announcements regarding the availability of this first program and the opportunity to offer feedback as well.

Thank you for being an INspi member and let's work together to ensure our **INSPI Pro Academy** is a success!



Events

Holiday Celebration

Pictures are worth a thousand words. I think it's safe to say all who attended the December 7th Holiday dinner enjoyed a great evening and, hopefully, are already looking forward to being there next year (which will be on December 6, 2025, by the way)!



E-Chatter Supports INspi Pro Academy

An Introduction to E-Chatter

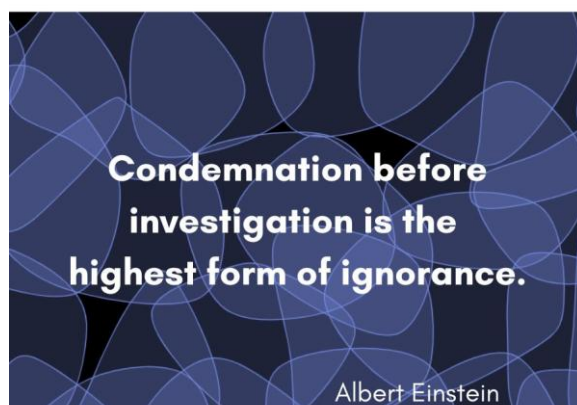
**Kathy Doering
President, E-Chatter**

In an era dominated by digital communication, E-Chatter provides cutting-edge services to help Private Investigators with open-source intelligence searches on persons of interest and companies. Our industry-specific solutions are tailored for private Investigators, attorneys, insurance companies, and loss prevention. We gather and analyze publicly available information from digital platforms to support investigations or strategic decisions.

Our services include a variety of searches to custom-fit your case and investigation. We also offer social media monitoring, web preservation, and video capture – from YouTube Shorts to Instagram Stories and TikTok. Our preservation services are formatted in a user-friendly, client-ready report with your logo.

As digital engagement continues to grow, the need for robust monitoring and intelligence tools is more pressing than ever. E-Chatter stands at the forefront of this domain, providing clients with the insights and resources they need to thrive in an increasingly connected world. Whether preserving web content, safeguarding reputations, or conducting in-depth social media investigations, E-Chatter delivers reliable and effective solutions.

For more information, please visit our website at www.e-chatter.net or signup in our portal to review search examples and pricing.



Bold Crow AI Supports INspi Pro Academy

Getting Started with Generative AI

David Norris

President, Bold Crow AI

Introduction: Understanding Generative AI

Generative AI is a type of artificial intelligence that can create new text, images, or other content. It differs from traditional AI and machine learning. Traditional methods focus on recognizing patterns or analyzing data sets. Generative AI, on the other hand, can generate content based on what it has learned, what you tell it, or data and content that you feed it. This guide explains the basics and hopefully encourages and helps you to get started.

Discovery Process: Where to Begin

Start by exploring what you may want AI to do. Ever have a thought about a way you could make something easier? Have you ever sat and thought about a process that you wish could be streamlined? Think of a task that takes time or could use more accuracy. I encourage you to head over to ChatGPT (<https://chat.openai.com>) and explain your idea. Here is a template for you to use (note never put information into ChatGPT that is not already widely available on the internet i.e. PII of others or your own etc.):

You are now going to act as my CTO. I am a [insert relevant profession or role]. I have an idea I think generative AI could help with that I need you to help me realize by creating a detailed action/integration plan.

Here is my idea: [insert idea here].

I am capable of handling the following: [insert what you are capable of doing as it pertains to your idea]. I need you to handle the rest or provide resources that I can utilize to do what I am not capable of.

Think step by step and provide me with detailed steps I need to implement this idea simply and efficiently. Go!

Once you have a road map, you can then iterate over steps within the plan until you are satisfied. Once satisfied, depending on what the idea is, you may even be able to begin working with ChatGPT to execute your idea. If it is not directly executable, you at least have a solid road map that you can bring others into.

A Rapidly Changing Landscape

The tech space and AI is growing fast. Generative AI is being put into everything it seems. Hundreds, yes hundreds, of new generative AI powered apps launch every day. These apps target a wide range of tasks and users. As you learn more, and lean into your generative AI roadmap, you will likely spot an app or concept that matches your specific needs. There are plenty of marketing and automation tools available but sometimes, one size does not fit all.

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Setting Clear Goals

If you don't think the roadmap is clear or maybe you didn't have an idea out of the gate, set one clear goal. Pick a task that can benefit from automation or improved efficiency. This might be sorting data, generating reports, or even improving marketing materials. A clear goal helps you focus on one area rather than getting overwhelmed by many options.

What is Generative AI in Practice?

In practice, generative AI can write text, answer questions, simulate conversations, generate images, and on a deeper level provide functional agentic behavior to applications. Unlike standard machine learning such as analysis or forecasting, generative AI creates. For example, while traditional AI might flag anomalies in data, generative AI can write a Python script for a random forest model that will find the anomalies and then draft a written summary of those anomalies. This allows you to automate tasks that involve both analysis and communication which can save a ton of time and outside involvement.

Starting a Conversation with ChatGPT

ChatGPT is a good start. It lets you ask questions and get ideas without needing to code. Use it to brainstorm solutions and explore how AI can fit your needs. You can ask it for steps or strategies for a particular task like I showed above. This conversation may help you decide on the best next steps. Think of ChatGPT as your rubber duck. Ever heard that one? Developers, before ChatGPT, would keep a rubber duck on their desk and describe their problems to the rubber duck. Saying things out loud, for some reason, helps answer your own question sometimes. Treat ChatGPT the same way. Explain a problem, explain an idea, explain what you want/need.

Building a Custom GPT

Once you have a clear idea of what you need, consider building a custom GPT. A custom GPT is tailored to handle specific tasks based on the instructions you give it. Think of it like a customized ChatGPT just for you. It can analyze notes, generate reports, or even help with administrative tasks. Creating a custom GPT can make routine work faster and more accurate.

Expanding Functionality Over Time

After you've built a custom GPT, you might find you still have additional needs. At this stage, explore more online tools. Ask ChatGPT for a tool list based on your needs. Many tools add extra functionality, like advanced data integration, natural language processing improvements, or even automated scheduling. If the need grows, hiring a firm to build a full application might be wise. This step-by-step approach lets you scale with your workload.

Benefits Beyond Automation

AI isn't only for automation. It can also assist in marketing, client communication, and strategic planning. For instance, AI tools can draft simple newsletters, help manage social media content or analyze trends in your case data. Over time, these enhancements reduce manual work and help you concentrate on complex decisions.

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Data Security and Safety

One way to protect your data and PII is to use the OpenAI playground (<https://platform.openai.com/playground>). This opens the door to new features as well but does cost money per request as it utilizes the OpenAI API. However, their API terms explicitly state that data provided in requests is never used as training data. Data is held for potential moderation for 30 days but then is wiped clean. Similarly, there are services on the web that provide similar functionality but ensure that you trust the organization before leveraging a service and providing sensitive information to the platform.

Continuously Learning and Evolving

The field of AI is evolving. New models, tools, and updates come out regularly. Stay informed through newsletters, articles, or forums. Experiment with small projects that may improve your processes gradually. The goal is not to adopt every new tool immediately but to learn and integrate only what is most beneficial and truly needed.

Customized Services

If you prefer guidance through the process, consider professional help. Firms that specialize in generative AI and AI powered applications can provide consultation or customized solutions. My company Bold Crow AI, for example, works on generative AI projects and can help guide or build tools that augment or integrate easily with your existing workflow. Just like websites, implementing or building an AI system on your own has its advantages and disadvantages.

Conclusion

Getting started with AI can be done step-by-step. Learn the basics, explore tools like ChatGPT, and start with a small, clear goal. Build your own custom GPT when ready to get a feel for how a standalone application might work. Hint: Ask ChatGPT to help you build a custom GPT or have it help you craft a prompt for an Assistant in the OpenAI playground. Over time, add functionality as needed. This approach will hopefully help you automate tasks and improve efficiency as needed. Always do what you feel is best for your business and don't let others sway you into thinking you absolutely need something. There are a lot of shiny objects out there, but I guarantee you that there are also beneficial use cases that you can start injecting into your workflows one at a time.



For more information regarding AI and Bold Crow AI, please visit is David Norris at his website at <https://boldcrow.ai> or via his email at dave@boldcrow.com

New Members

Welcome to all our new members. We are delighted to have you join us and look forward to working with you!

Maria Bratcher

Insight2day Investigation Services LLC
Louisville, KY

David Parker

Commerce Logix
Indianapolis, IN

Tina Skirvin

Trace Investigations, Inc.
Bloomington, IN

Deana Tenberge

Elite Investigative Services
Mount Vernon, IN

Sheila Wysocki

Without Warning Private Investigation
Nashville, TN



Tech Tips

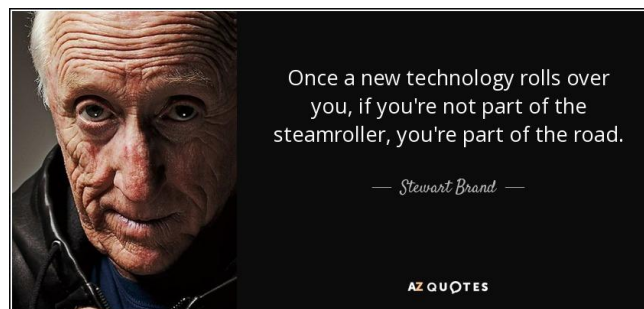
On your desktop, when watching a video on YouTube, tap the number keys to skip to a specific percentage of the video — press 5 to jump to 50%, 8 for 80% and so on. But wait, there's more! Press K to pause a video, J to rewind and L to fast forward.

One handy tip: Your phone has a one-handed setting built in ... good if you have small hands or you're always multitasking. On Android, go to Settings > System > Gestures > One-handed Mode. To shrink only the keyboard, hit the four-box icon above it and choose One-handed. On iPhone, go to Settings > Accessibility > Touch, and turn on Reachability. Now, hold the globe button below the keyboard, then tap the keyboard icon with an arrow.

Sweet deals: The USPS contracts with a website to auction off things postal workers can't deliver. Go to <https://www.govdeals.com/> to browse everything from TVs to vehicles to kitchen appliances. Scroll down on the home page for an alphabetical list of categories.

Remember when Google was good? You know, back when there were barely any ads and no AI overview. If you're not ready to jump ship just yet, I found a [website](#) that lets you make your own Google search engine. Customize it to include websites you like (or exclude the ones you don't), then bookmark your finished masterpiece for your future searches.

Your car is spying on you: The average new car is packed with approximately 1,400 microchips collecting a ton of data on you. [Plug in your car's VIN here](#) to see what your manufacturer knows. Click **Get the Report** to see details like your name, address and maybe even recordings of your voice.



Channel your inner detective: Every Facebook photo has an ID number that lets you find exactly who posted it. On your computer, **right-click** on a photo on Facebook, then hit **Open in New Tab**. In the new tab, look at the address bar, and copy the middle set of numbers in the URL. Then, type <https://www.facebook.com/photo.php?fbid=> in the address bar and paste in the numbers right after the equal sign. Press **Enter** and bada-bing.

Search upgrades: This trick works in Google or your favorite search engine. Use an **asterisk (*)** to fill in for a word you don't know, like "Midnight * to Georgia." If there's a word you want to keep out of your search, put a **minus sign (-)** in front of it. "Kim tech tips -Kardashian" means you won't see the other Kim K. in your results.

Nifty shifty: **Ctrl + Shift + T** reopens the last closed tab in your web browser in Windows. This is so incredibly useful, especially if you accidentally close a tab. On a Mac, it's **Cmd + Shift + T**. I use this shortcut a lot.

Your keyboard explained: Hit **F2** to rename a selected file or folder. **F3** allows you to search within an open or active application. **Alt + F4** closes your active window, and pressing **F5** lets you refresh or reload a page or document window.

Looking for a file? Hit the **Windows key** and start typing its name. That's it. On a Mac, hit **Cmd + spacebar** and start typin'. So simple and saves so much time.

Thanks to Kim Komando for the Tech Tips. Subscribe to her daily newsletter at <https://www.komando.com/> for even more tips!

Member Spotlight—Mike Jenkins



Tell us a little about you and your company.

JM Jenkins Investigations, Mike Jenkins - President

How long have you been a member of INspi?

6 Years

How has INspi been helpful to you?

INSPI has afforded me the opportunity to meet other investigators and network with them. The additional training has been invaluable.

What inspired you to become a private investigator?

A lengthy career in law enforcement gave me my initial start into investigations. This passion started there and continued into my post law enforcement days.

What is the most interesting case you have worked on?

I would say working a post-conviction relief case from 20 years ago, and having the conviction overturned was extremely rewarding.

What is the most challenging case you have worked on?

Several come to mind.....I would say working death investigation cases where some questions cannot be answered.

What is your favorite part of being a private investigator?

I enjoy working for myself and picking cases that really interest me.

What is your least favorite part of being a private investigator?

Managing office work with field work. Sometimes there simply isn't enough time.

What are some common misconceptions about private investigators?

I think people think we can do more than we actually can.... educating clients is a big part of the job sometimes.

How do you stay up to date with the latest techniques and technologies?

I stay up to date by utilizing the internet and online courses. Also, networking with coworkers is essential.

What advice would you give to someone considering becoming a private investigator?

I would suggest that if you want to get into this field, be a sponge and absorb as much information as you can. You learn something new every day, no matter how long you have been an investigator.

What is the most important thing you have learned as you have moved through your career as a private investigator?

I've learned that I am always learning new things. Investigators sometimes learn through trial and error--sharing information is vital to staying on top of your game!

What are some of the biggest challenges facing private investigators today?

I think keeping up with changes in technology and the laws is a challenge in this day and age.

What else would you like to share?

INSPI is a great organization to network and keep current with the changes in our industry. I have made many friends through INSPI that will be friends for life!!

Thank You to All Sponsors and Supporters!



The National Council of Investigation & Security Services
The National Voice of the Private Investigation & Security Professions



INVESTIGATORS
TOOLBOX

